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Grand Exalted Ruler
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GRAND LODGE
FRATERNAL COMMITTEE

RONALD A. BROOKS
Website Program Administrator
for Local Lodges

A Fraternal Organization

4958 W. Cherry Laurel Lane
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TO: State Associations and Local Lodges:

The following has been approved by the Grand Lodge Advisory Committee.

LOCAL LODGE WEBSITE CONTEST

The Fraternal Committee of the Grand Lodge will award **Local Lodges** that keep their Members informed and active in Grand Lodge Programs and local communities' projects through a Local Lodge Website or Facebook page.

Local Lodges wishing to participate must have **competed in their respective State** and **having won, been submitted by their State Associations** before October 1, 2023.

Lodges in States not holding a State Website Contest, must submit an application to their Area Representative on the Grand Lodge Fraternal Committee. The Area Rep will then select a website winner from that State and submit it to the Website Contest Administrator for judging.

Websites **or** Facebook page judging will be very similar to the State Website Contest based on **Content** (news of Grand Lodge Programs, news of State and Local programs); **Layout** (menu or table of contents, accessibility of committees and readability); **Design** (special presentation methods); **Graphics** (pop up or scrolling messages, etc., overall continuity of site, use of photographs or graphics); **and telling the Elks story**. These five points will receive 1-20 points each.

Local Lodges will have their Website or Facebook page accessed three times during the year by the Website Contest Administrator. Website or Facebook page can earn from Three-Star to Five-Star Awards.

All inquiries to: **Ronald A. Brooks**, GL Fraternal Committeeman, 4958 W. Cherry Laurel Lane, West Jordan, UT 84081-6136. E-mail: rabrooks49@gmail.com.

Grand Lodge Fraternal Committee



~ **Entry Form** ~

Web Page Address _____, **or**

Facebook Page _____

Local Lodge Name & Number _____

Address _____

Sponsoring State Association _____

Authorized Signature _____, Title _____

(Name printed) _____

(State Lodge Activities or Public Relations Chairman, State President, or State Web Page Administrator. Lodges with no State contest, Exalted Ruler)

~ **Register before October 1, 2023** ~

Entry to: Ronald A. Brooks
Contest Administrator
GL Fraternal Committeeman
4958 W. Cherry Laurel Lane
West Jordan, UT 84081-6136

E-mail: rabrooks49@gmail.com

*** Lodges with NO State Website Contest submit to AREA Fraternal Committee Member ***